

Clay Rivers

WRITER AND ART DIRECTOR

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SPECIALIZING IN

Creative Nonfiction | Art Direction (Print, Consumer Products, Web) | Social Media

EXPERIENCE

Writer and Art Director, Principal

Constant Rose Publishing Orlando, Florida 2005-Present

- Writer (corporate communications, creative story developer, creative nonfiction, and fiction)
- Print art director/designer
- Social media devotee (Facebook, Twitter, Instagram, Pinterest, Wordpress, and YouTube)
- Nationally awarded screenwriter, novelist

Director, Marketing and Design

Amen Ra Films Beverly Hills, California 1999-2004

- Managed NY/LA creative team in developing websites, print collateral, logos, promotional items
- Supervised marketing initiatives, determined and maintained budgets
- Hired and supervised creative support (photographers, illustrators) and print/finishing vendors
- Supervision of all production aspects and vendors
- Writing, proofreading, editing

Art Director

Walt Disney Imagineering Glendale, California 1997-1999

- Coordinated conceptual illustrations, publications, and A/V presentations necessary for the production of future live stage show entertainment for Tokyo DisneySea

Art Director/Designer

The Disney Stores Glendale, California 1995-1999

- Branding, developed high energy graphics and merchant style guides for soft- and hard-lines
- Hired and managed freelance designers, illustrators, firms, and vendors

Art Director (Disney University), Designer (Creative Entertainment, Resort Design)

Walt Disney World Lake Buena Vista, Florida 1984-1994

- Led in-house teams in designing print collateral, package design, consumer product design, and specialty merchandise for WDW resorts
- Produced ancillary print items for internal communications department
- Designed props and set pieces for use in Magic Kingdom shows and parades
- Responsibilities included concept development, budget maintenance; hiring and supervision of freelance creative support, printing production and finishing vendors

Actor

Various productions in Lake Buena Vista, Hollywood, New York City 2001-2012

- Performed in live stage shows, parades, television, film, regional theater, and Broadway

SKILLS

Adobe Creative Suite, Branding, Campaigns, Communications, Corporate Identity, Creativity, Interpersonal Skills, Leadership, Marketing, Multi-tasking, Newsletters, Nonfiction, Organizational Skills, Social Media

EDUCATION

Rollins College, Bachelor of Arts, Communications

Winter, Park, Florida

AWARDS

HOW Magazine Design Annual, Southeast Region, One Show, Silver Award; Walt Disney World Resort Amenities packaging, Signs of the Times, 2nd Place; Commercial Sign Design: Vehicle Signage

PORTFOLIO, WRITING SAMPLES, AND REFERENCES

Available upon request.